



June 7, 2020

Adebola ,

Thank you for your prompt response to our invitation to participate in “Crisis Management for African Business Leaders,” a ten part webinar series hosted by Africa.com. This is our contribution to share knowledge and inspire innovative thinking among the African private sector as we all work together to fight this pandemic on African soil.

In a short space of time, this webinar series has become what is possibly the largest convening of senior leaders of the African private sector in history. We expect participation from over 3,000 CEOs, chairs, managing directors, financial directors, boards of directors, senior government officials, top academics, heads of NGOs, etc. from 46 countries on the continent + 77 countries around the world.

We confirm that you will join the speakers on the “What African Business Leaders Need to Know about Social Movements that Have Gained Momentum in 2020” Webinar on **June 10th**.

All webinars take place on Wednesdays, for 2 hours, commencing at

10:00 EDT (New York) | 15:00 WAT (Nigeria/UK) | 16:00 CAT (South Africa) | 17:00 EAT (Kenya)

We invite you to join 30 minutes before we broadcast in order to complete all checks and attend to any technical issues.

**Website:**

The website for the webinar series is <https://virtualconferenceafrica.com/>

**Video Conference Logistics:**

We will email you in the next couple of days with detailed information about the conference call. We will be using the Enterprise Level of Zoom Webinar, which has superior security to the standard Zoom service. Our team is very mindful of the security issues that Zoom has experienced in the last few months, and we have developed a secure registration process to mitigate risks according to evolving security standards.

**Tips for Webinars:**

We will send a short memo with tips for positioning your laptop/camera, lighting, etc.

**Panel Content:**

We will work closely with the moderator to prepare questions in advance of each session, and will distribute them as soon as we are able.

**Pre-Webinar Prep Call:**

The moderators have requested that we organize a prep call prior to each session. We will be in touch under separate cover to schedule accordingly.

Thank you again for agreeing to be a part of this effort at this time in history. We hope that, together, we can play some small role in supporting African business leaders to address these monumental and unprecedented management challenges.

If you have any questions, do not hesitate to contact me at +1 646 489 4700 (Mobile & WhatsApp). You can also reach my Africa.com colleagues, Laura Joseph, Managing Director at +27 83 332 0473 (Mobile & WhatsApp) or Debra Winter, Chief Operating Officer, at +1 256 294 2855 (Mobile & WhatsApp).

Kind regards,

Teresa H. Clarke  
Chair & Executive Editor